

# Bringing Counter Culture to Life

## Seven Pillars of Great Character

### Why Promote Character?

**Administrators, Principals, and Teachers across the country have found that developing great character significantly improves the way young people interact with adults.**

**Research on character shows dramatically reduced behavioural problems, reduced truancy, and increased test scores. In brief, when young people learn a consistent set of universal biblical values and teachers model those values, behaviour improves and educational focus soars.**

**When you bring great character to your young people programme and use the Seven Pillars of Great Character program to make focusing on great character part of everything you do, your people will focus on the rewards.**



### Seven Pillars of Great Character

**Crosslink Ministries has developed a program that will complement any young person's ministry and help you to incorporate The Seven Pillars of Great Character into your program. The seven pillars are:-**

- 1. Trustworthiness**
- 2. Respect**
- 3. Responsibility**
- 4. Fairness**
- 5. Caring**
- 6. Perseverance**
- 7. Courage**

**Having  
GREAT CHARACTER  
empowers individuals and communities to  
change their future FOREVER.**

**To find out more please email  
us on [info@crosslinkministries.net](mailto:info@crosslinkministries.net)  
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